



kapa news

April 2012

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KAPA is an affiliate of the Tennessee Psychological Association
www.knoxvilleareapsychology.org

Visit the New KAPA Website!

The new KAPA website is now live and can be found at the same web address: <http://www.knoxvilleareapsychology.org> The website is user-friendly and you can renew membership dues on-line as well as update your member profile (e.g., work address, areas of specialty, etc.) In addition, the website boasts a Bulletin Board where you can receive email updates with relevant news and events posted by KAPA board members. As members, you have the option to decline email updates by “unchecking the box” regarding email updates found in the **Update member information** section of the website. Everyone received a dues statement in December, stating that payment was due by January 15. Members who had not verified their data by February were not transferred to the web master because there was no practical way to verify their membership information. Upon receipt of your annual dues, you will receive an email with your username and password to access the member-only portal. With any new website there may be some “glitches”. Please contact either Leslie Toney, KAPA administrative assistant at ltoney5017@comcast.net or Dr. Robert Mindrup, KAPA secretary at rmindrup@gmail.com for assistance.



[KAPA members](#) [Become a member](#) [Membership directory](#)

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Private Practice is Dead! Long Live Private Practice!

Feature Article by Dr. Ted Jones

When I was in school, just after the dawn of stone tools, the private practice of psychology was held out as the pinnacle of one's career: a nice comfortable well-furnished office with a receptionist outside and a stream of "good" patients (reliable, insightful well-heeled) with at least one referral source to keep the "holes" filled. For various reasons, including but not exclusively because of managed care, this model of full-time practice is viable for a decreasing number of psychologists. There will always be a niche there for a few psychologists but it is not a model for full-time private practice for most psychologists.

What has come in its place? "Non-traditional private practice" – except that it's so common now that it's not "non-traditional" any more. Contracts, consulting, very specific assessment and treatment services, education & training, program design and management... the list goes on. Most of these involve getting out of one's own comfy office. As nicely decorated as it might be, an increasing number of patients will not be coming to your door – you will instead be going to where they are. No matter your marketing strategies, your web design and Google tweaking, your prime location and insurances accepted, these matter proportionally less and less. Patients are "out there" – outside your doors. The need for your expertise and services is "out there." And this is a good thing. Psychology is increasingly being involved with and integrated into companies/organizations/agencies/other types of service providers. They need us more than ever, and we have much to offer them.

Example? Look at your KAPA Board. Dr. Spica spends several days a week on-site at a neurologist's office doing evaluations. He spends other days consulting with a third-party carrier and reviewing records. Dr. Hawthorne supervises at UTK, does disability evaluations, and manages a behavioral health network. Dr. Mindrup spends many days a week in a primary health care setting offering a wide variety of services. Dr. Johnson runs a cancer support group for the Cancer Support Community. I myself spend five days a week inside a medical chronic pain practice, as well as doing education, consultation and even paid research. Not one KAPA Board member is 100% "sit in the office and see patients."

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Healthcare is the biggest area for psychology private practice opportunities. Physicians, healthcare facilities and healthcare payers all need a variety of psychological services, and they are beginning to realize it. The only reason that that area of practice is not booming, in my opinion, is because psychologists have yet to take advantage of the many opportunities that are available. As a group we still tend to want to see our own patients in our own offices and are not as comfortable being in or on someone else's turf.

Here's an example of the emerging opportunities in healthcare. I am a consultant to a pain practice in the Southwest. That pain practice has been asked to be involved in a project to decrease the number of ER visits by its patients. The project looks like it will involve staff from a local mental health center to be on-site at the pain center evaluating patients as to their mental health, substance abuse and pain needs. The most remarkable aspect is that the project was proposed by a health insurance company. They saw that one way to cut costs (ER visits) was to address the mental health, pain and substance abuse issues of its enrollees, factors which are driving up their costs. So you have multiple practices and agencies working together to address multiple needs of a patient in a non-mental health practice setting. Integrated healthcare, to be sure!



Now, this all may not be news to you, but it has been a dawning revelation to me. It has stirred me to be prepared to work out of the office, and defocus on "referrals." And I think all psychologists, especially young psychologists, should be being prepared to work off-site and offer other services besides classic psychotherapy. KAPA is an excellent resource for helping with this. Networking with your fellow colleagues will help you know where the current and emerging markets are. Come to KAPA meetings, get some CE, and find out who needs help with a contract service or meeting the demands of a high volume referral source. The world, especially the healthcare world, needs us and our services, and KAPA can help keep your private practice (full-time or part-time) afloat. Private practice is dead. Long live private practice. See you at the next meeting!

KAPA Program

Monday April 30th, 2012

“Suicide Prevention”

Location: Landmark Center Conference Room

Presented by:

Russ Reynolds, PhD

and

Holly White

Introduction to Dr. Reynold’s program:

Russ Reynolds, Ph.D., Y-12 Occupational Health Services Psychologist and former CONTACT Board Member, will provide an overview of suicide prevention. We will learn that Spring has the highest rate of suicides of any time of the year, so this program is offered to help psychologists be aware of local community resources for suicide prevention. This presentation will help attendees keep their suicide prevention resource tool kit current and available for the patients they serve. Holly White, Executive Director of the local CONTACT Helpline will join Dr. Reynolds for this timely presentation.

Program Learning Objectives:

1. Participants will be knowledgeable of national, state, regional, and local suicide rates/trends.
2. Participants will be able to verbalize the basics of the QPR model of lay person suicide prevention intervention.
3. Participants will be able to describe one organizational model for using “natural helpers” in suicide prevention programs.
4. Participants will be able to name at least one area community suicide prevention resource.

Continuing Education and Fees:

This program is appropriate for psychologists and other mental health professionals **and 1 hour of Continuing Education** will be available for attendees. The social hour and business meeting is from **7-7:30 pm** and the presentation starts promptly at **7:30 pm and will go until 9:00 pm**. Current KAPA members can attend for no charge. If you are not a member of KAPA and you do not want CE credit, this program is free of charge. KAPA is approved by the American Psychological Association to provide continuing education to psychologists and maintains responsibility for this program.

Pre-registration for KAPA programs:

To pre-register for this program please email Ted Jones at tedwjones@comcast.net with a **subject line**

of “KAPA Program registration”, or phone **865-579-0552 Ext 149**. Make sure you include the following information when you pre-register: Please mention if you want a vegetarian meal.

1. Your Name & Degree
 2. Professional Discipline
 3. Your phone number
-

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Important for KAPA Members:

A Buddy's BBQ dinner will be provided specifically for those KAPA members who have **pre-registered** for this program. If you plan to attend this meeting, please pre-register in order to secure your meal. **Pre-registration will end Wednesday 04/25/12 at 12:00 noon**, so that the final registrant list can be compiled and food may be ordered.

Please Note!! Late registrants are very welcome to attend the program and can sign in at the door on Monday night.

Directions and Parking Information for the Landmark Center Conference Room

The Landmark Center is located on 1111 N. Northshore Drive. It is the near the corner of Papermill Drive and N. Northshore Drive, between BP and Aubrey's Restaurant. The conference room is located on the second floor of the two-story Pavilion, which connects two eight-story towers with the Pinnacle and FSG bank. Parking is ample and free. You will be closer to the conference room if you park near the North Tower (FSG Bank). Go in the glass doors and up the stairs. The conference room will be on the left.

Welcome to the following psychologists who have joined KAPA recently. You may find them listed in the Membership Directory on the KAPA web site at www.knoxvilleareapsychology.org

Dr. Richard Adlin

Dr. Christy Sorrell

Continuing Education Opportunity

Appalachian Psychoanalytic Society hosts

Jean Petrucelli, PhD

Hunger Games: Interpersonal Treatment of Patients with Eating Disorders

May 5th 8:30-4:30 at the UT Conference Center 6 CE's.

\$110 for APS members

\$125 for APS non-members

Visit their website at www.aps-tn.org for more information

Please remember to pay your annual dues for 2012!

You can now renew on-line through the **KAPA members** portal on the website.

Or you can remit dues by mail to the Knoxville Area Psychological Association at P.O. Box 52293, Knoxville, TN 37950-2293. You are now able to update your member profile (e.g., work address, areas of specialty, etc) on the website.

If you are unsure of your dues status please contact the KAPA treasurer at pjohnso4@utk.edu or the administrative assistant at ltoney5017@comcast.net.



KAPA	BOARD	CONTACT	INFORMATION
	Malcolm Spica, President	531-9088	mspica@bellsouth.net
	Mike Hawthorne, President Elect	584-0171	mhawthorne@northshoregroup.com
	Joshua Williams, Past President	909-0929	jw10ec@aol.com
	Robert Mindrup, Secretary	360 7990	rmindrup@gmail.com
	Phil Johnson, Treasurer	974-2196	pjohnso4@utk.edu
	Ted Jones, CE Director	579-0552,149	tedwjones@comcast.net
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